



# 2022 ANNUAL PRESS CONFERENCE





# 1. SRO AT GLANCE

2. FIA MOTORSPORTS GAMES

3. CURBSTONE ACTIVITIES

4. GT1

5. GT2

6. GT3

7. GT4

8. TC

9. ESPORTS

10. TOTAL LOOK RALLY

11. GTX

12. ANNOUNCEMENTS

# 2022 GLOBAL RACING PRESENCE

46

EVENTS

13

CHAMPIONSHIPS  
& SERIES

5

CONTINENTS

170

RACES

220

HOURS OF RACING

57

TEST & TRACK DAYS

5

ESPORT CHAMPIONSHIPS

25

ESPORTS RACES







**REACHING ENTHUSIASTS...**

**2.5 B**

IMPRESSIONS DELIVERED ACROSS  
SERIES TOUCH POINTS IN 2021

**64 M**

SOCIAL REACH ON  
ALL PLATFORMS *(Jan. June 2022)*

**6 M**

SOCIAL ENGAGEMENTS  
ON FACEBOOK *(Jan. June 2022)*

**1.4 B**

TV DISTRIBUTION  
REACH IN 2021

**4.2 M**

LIVE VIEWS ON YOUTUBE  
*(Jan. June 2022)*

**224 M€**

TV EXPOSURE VALUE FOR  
SERIES PARTNERS IN 2021

**...EVERYWHERE**

# SRO SUSTAINABILITY

## 2022 ENVIRONMENTAL ACTIONS

- Launching **SRO Carbon calculator**, available online for competitors' use. (October 2022)
- **All of SRO's competitor fleets are 100% carbon neutral** in 2022
- SRO has reached **66% carbon neutrality in 2022** by supporting the following **environmental projects**:
  - *Biogas cogeneration (methane recovery) Netherlands*
  - *Reforestation of heritage forest area Belgium*
  - *Improved forest management USA*
  - *Renewable energy (wind powerplant) Brazil*
  - *Renewable energy (hydroelectric powerplant) Indonesia*
- Introduction of Biofuel under consideration for 2023



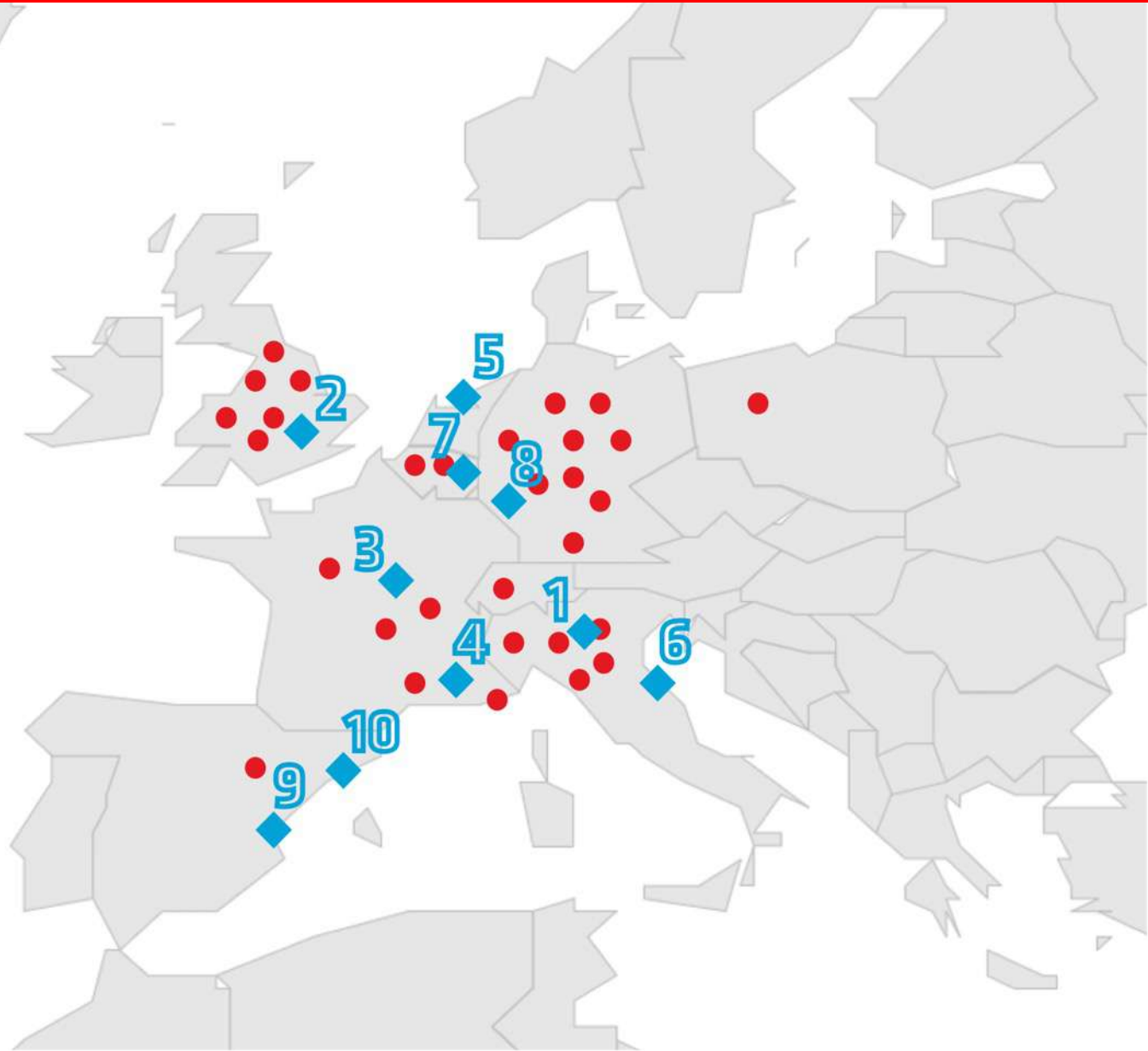


# 2023 SUSTAINABLE CALENDARS

Logistics x%  
Race fuel x%  
Futterra data

FUTERRA

**SRO**   
SUSTAINABILITY



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# THE RACE OF NATIONS

**DATES: 26 TO 30 OCTOBER 2022**

## **OLYMPIC STYLE OPENING CEREMONY:**

- > Wednesday 26 October from 18:30
- > Marseille – MUCEM (Vieux Port)

## **COMPETITION LOCATIONS:**

- > Circuit Paul Ricard
- > Rallye Sainte Baume Stages
- > Autocross Veynois

## **SCOPE:**

- > 80 Nations having confirmed participation
- > Target 1000 athletes





# 17 DISCIPLINES



# 17 DISCIPLINES





# 3 GT3 DISCIPLINES

## FORMAT:

- > 2 x 60 MIN FP
- > 1 x 40 MIN QUALIFYING
- > 2 x 60 MIN QUALIFYING RACE
- > 1 x 60 MIN FINAL RACE

**DRIVERS:** 2 DRIVERS: SILVER / BRONZE

**ENTRY FEES:** €10,000



## FORMAT:

- > 2 x 30 MIN FP
- > 1 x 20 MIN QUALIFYING
- > 1 x 60 MIN RACE

**1 DRIVERS:** UNRESTRICTED

**ENTRY FEES:** €7,500



## FORMAT: LMP3 + GT3

- > 2 x 60 MIN FP
- > 3 x 15 MIN QUALIFYING
- > 1 x 150 MIN RACE\*

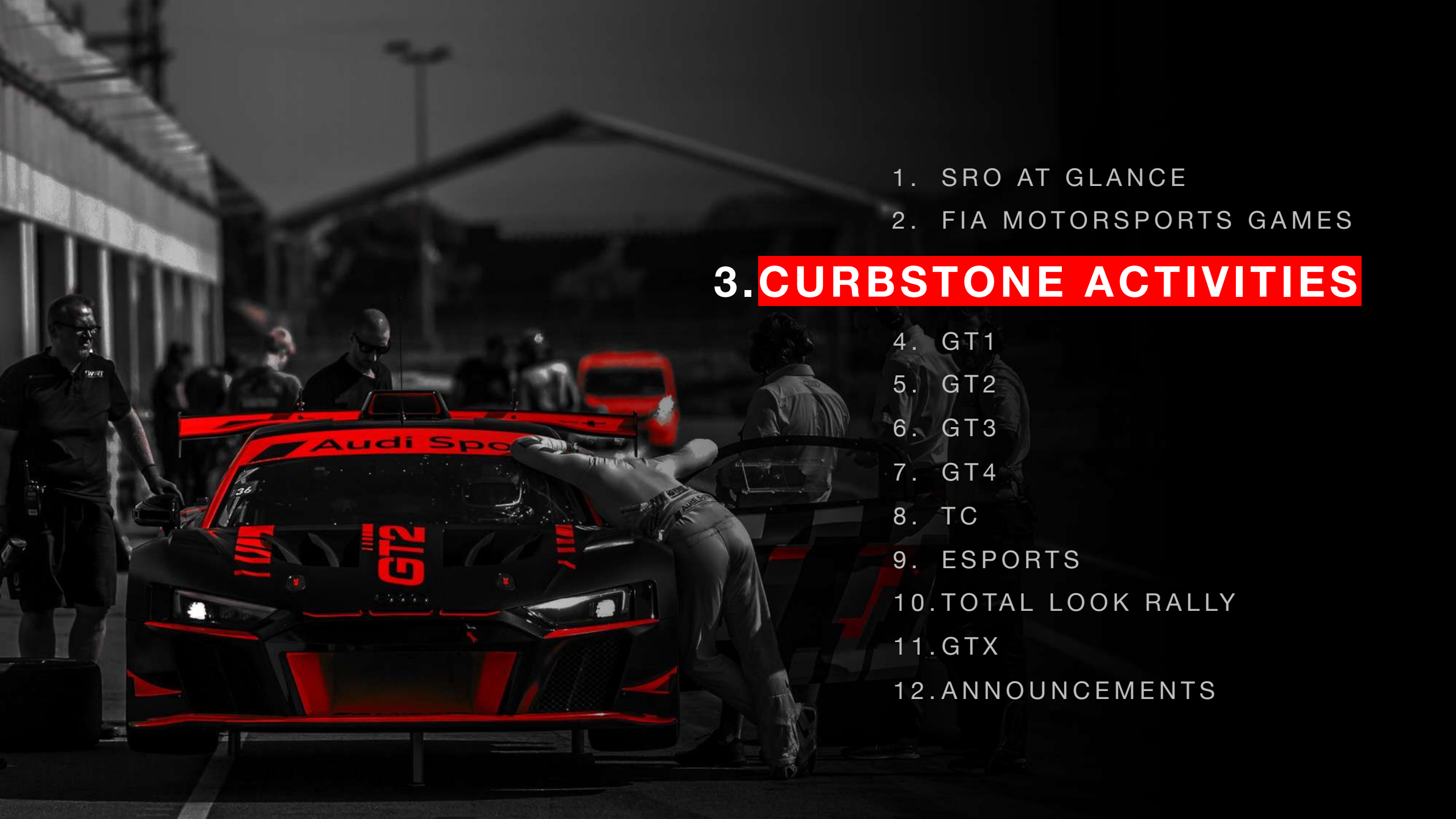
**DRIVERS:** 2 or 3 DRIVERS, MAX: PLATINUM / SILVER / BRONZE (mandatory)

**ENTRY FEES:** €13,000



Timetable has been designed so that both GT and Endurance activities finish on the Saturday, leaving the compact GT Sprint to take place solely on the Sunday allowing teams to use the same car, drastically reducing costs.

Endurance discipline could be the combination of the Silver & Bronze from GT + Gold/Platinum from GT Sprint



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# CURBSTONE ACTIVITIES

**+70**

**EVENTS/ YEAR**

**EUROPE & UAE**

## **ACTIVITY MIX:**

- > TRACK
- > ROAD
- > SNOW
- > SAND



### **TRACK AND TEST DAYS:**

- > SPA (Spa-Francorchamps)
- > AZUR (Circuit Paul Ricard)
- > UAE (Abu Dhabi – Dubai)
- > CLUBSPORT (Grade A in EU + UAE)



## **PORTFOLIO**

Contemporary automobile shows

## **GT TOURS**

Automotive driven travel and lifestyle events



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# GT1 SPORTS CLUB

**HYPER & SUPER TRACK CARS  
GT1 HERITAGE**

**RACING INSPIRED  
NOT RACING**

**GT WORLD CHALLENGE RACE  
WEEKENDS (SAT – MON)**



## **FOR CAR MANUFACTURERS & PRIVATE OWNERS**

### **EXPO:**

- > Saturday – Sunday
- > In heart of the GT World Challenge paddock

### **TRACK:**

- > Sunday: 2x sessions - part of the of GT World Challenge schedule self-drive & demonstration laps
- > Monday: 6x sessions - private event - self drive – lap times

### **OTHER ACTIVITIES**

VIP passenger laps - Grid Walk - Pit Box guided tours



# GT1 SPORTS CLUB



## 2023 CALENDAR

1-2 April – **Sonoma**

22-23 July – **Spa**

30 Sept. -1 Oct. – **Barcelona**



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# GT2 CARS



Invitational class pending homologation

To be introduced in 2023

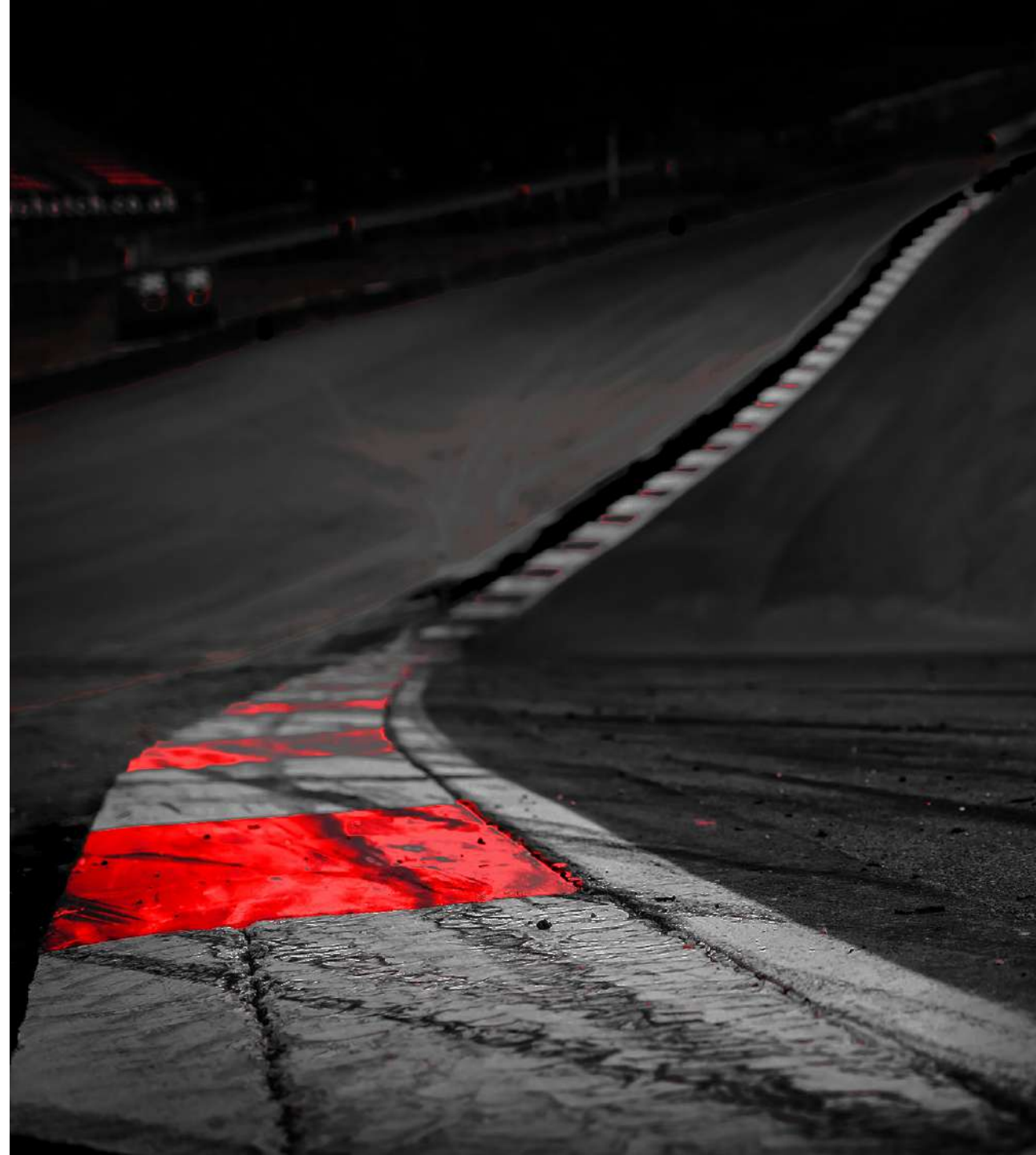




*Maserati*

**GIOVANNI TOMMASO SGRÒ**

HEAD OF MASERATI CORSE









 **MC20**  
**GT2**



# FANATEC GT2 EUROPEAN SERIES



## 2023 CALENDAR

15-16 April – **Monza**

TBC May – **Red Bull Ring**

24-25 June – **Dijon**

15-16 July – **Algarve**

16-17 September – **Valencia**

14-15 October – **Circuit Paul Ricard**

**2022:** 13 Cars



# GT2 CARS ELIGIBLE IN IGTC



**Will be introduced as the new am category in all rounds of the Intercontinental GT Challenge including the 2023 24 Hours of Spa**

**Highest BOP level**

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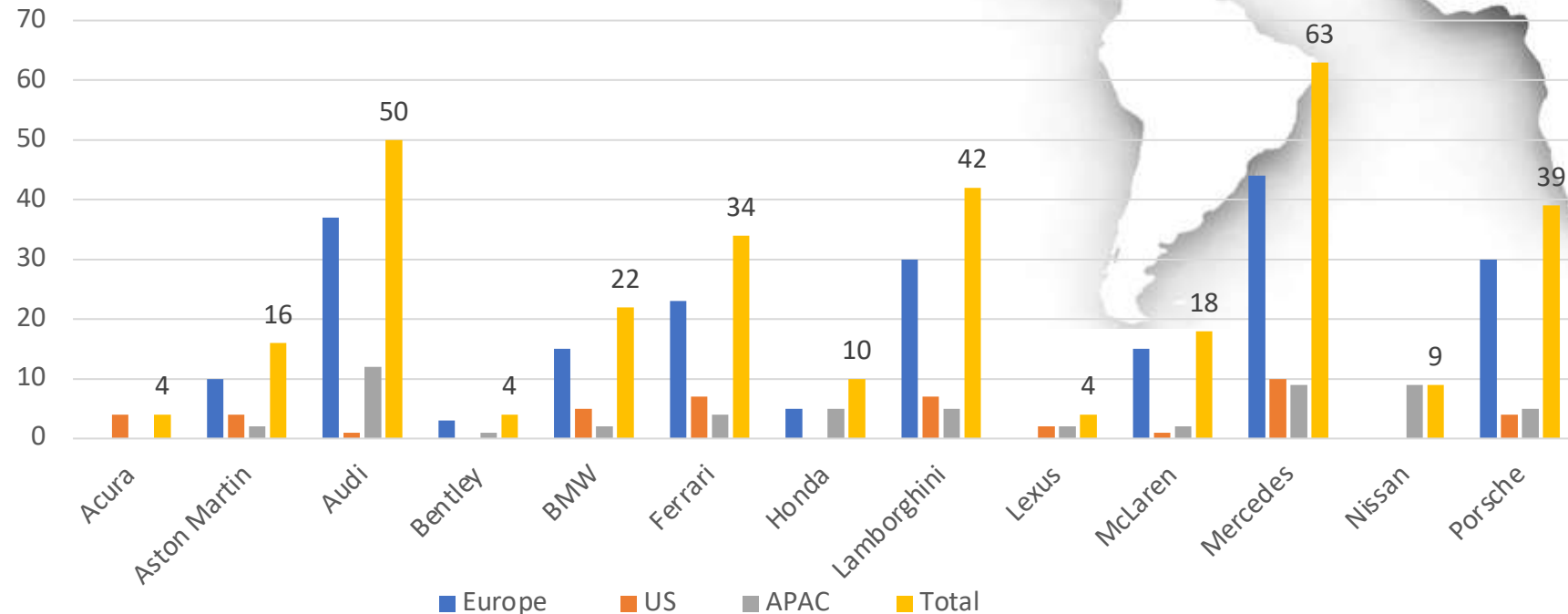
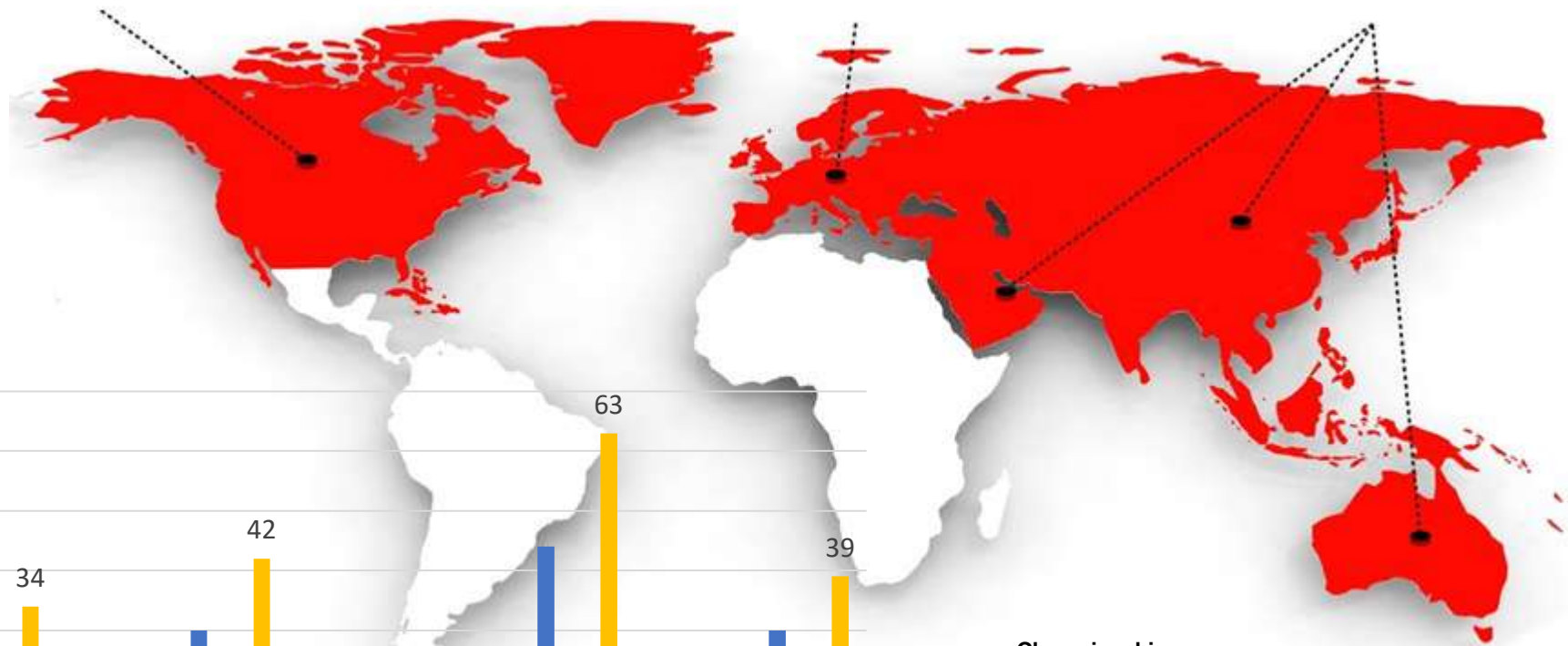
# GT3 CARS RUNNING GLOBALLY IN 2022

**NORTH AMERICA**  
2022: 45 GT3 cars

**EUROPE**  
2022: 212 GT3 cars

**ASIA & OCEANIA**  
2022: 58 GT3 cars

**2022 TOTAL: 315 CARS**



**Championships analysed:**

- Fanatec GT World EU
- IM British GT
- DTM
- GT Cup
- ADAC GT Masters
- NES
- Nurburgring 24h
- Italian GT
- GT Open
- ELMS

- 24h Series
- IMSA
- Fanatec GT World America
- GT America pwd by AWS
- Fanatec GT World Asia
- Fanatec GT World Australia
- Super GT
- Super Taikyu

# INTERCONTINENTAL GT CHALLENGE POWERED BY PIRELLI



## 2023 CALENDAR

4-5 February – Bathurst 12 Hours

1-2 April – Kyalami 9 Hour

28-30 July – 24 Hours of Spa

8-9 October – Indianapolis 8 Hour

XXX– Gulf 12 Hours

## MANUFACTURERS ENTERED:

2019: 8

2020: 9

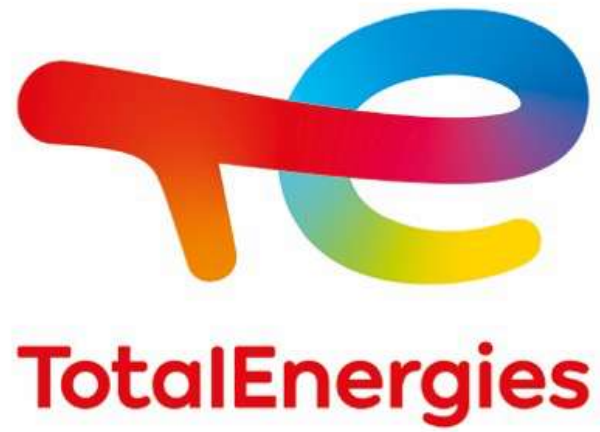
2021: 5

2022: 5

AS A RESULT THE 2022 CLOSING EVENT  
WILL MOVE FROM KYALAMI TO ABU  
DHABI:

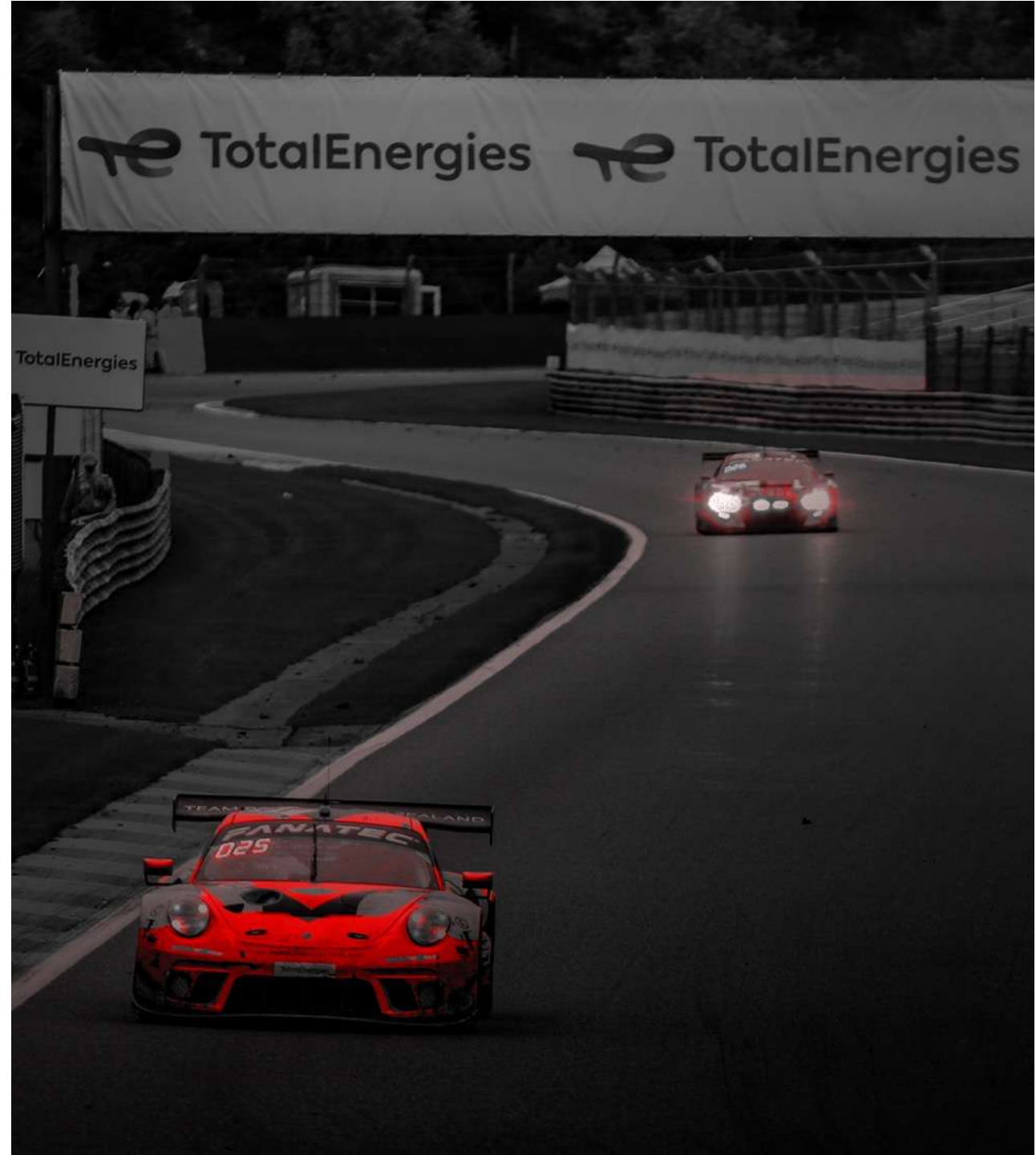
**GULF 12 HOURS – 11 DECEMBER 2022**





**Bernadette SPINOY**

XX



# TOTALENERGIES 24 HOURS OF SPA



EVENTS ON



CONTINENTS



MANUFACTURERS ENTERED



GT3 CARS



28-31  
JULY 2022



PROTECTED BY

**CROWDSTRIKE**





# FANATEC GT WORLD CHALLENGE POWERED BY AWS

GLOBAL CUSTOMER RACING COMPETITION

**29** EVENTS ON **4** CONTINENTS

**7** MANUFACTURERS ENTERED

**110** GT3 CARS

x



**1st**

SERIES TO INTEGRATE ESPORTS  
IN TEAMS CLASSIFICATION

**FANATEC®**

**Thomas JACKERMEIER**

Founder & CEO







**CJ MOSES**  
XXXX



# FANATEC GT WORLD CHALLENGE EUROPE POWERED BY AWS

## 2023 CALENDAR

7-9 March – *Test Days Paul Ricard*

15-16 April – **Monza**

29-30 April – **Brands Hatch**

13-14 May – **Magny-Cours**

3-4 June – **Circuit Paul Ricard**

17-18 June – **Zandvoort**

20-21 June – *Test Days Spa*

1-2 July – **Misano**

28-30 July – **24 hours of Spa**

2-3 September – **Hockenheim**

16-17 September – **Valencia**

30 Sept. 1 Oct. – **Barcelona**

## CARS ENTERED IN SPRINT:

**2019:** 27 Cars

**2020:** 23 Cars

**2021:** 28 Cars

**2022:** 26 Cars

## CARS ENTERED IN ENDURANCE:

**2019:** 54 Cars

**2020:** 42 Cars

**2021:** 43 Cars

**2022:** 54 Cars



# NEW 2023 CATEGORIES

## CURRENT CATEGORIES

## 2023 CATEGORIES

|                   |                              |   |
|-------------------|------------------------------|---|
| <b>OVERALL</b>    | <b>PRO</b>                   | <b>NO DRIVER GRADING LIMITATION</b>                       |
| <b>GOLD CUP</b>   | <b>PREVIOUSLY SILVER CUP</b> | <b>3 GOLD DRIVERS</b>                                     |
| <b>SILVER CUP</b> | <b>PREVIOUSLY GOLD CUP</b>   | <b>1 PLATINUM / GOLD DRIVER - 1 SILVER<br/>- 1 BRONZE</b> |
| <b>BRONZE CUP</b> | <b>PREVIOUSLY PRO-AM CUP</b> | <b>1 PRO - 2 AMS</b>                                      |

Introduction of new classes

# FANATEC GT WORLD CHALLENGE AMERICA POWERED BY AWS



## 2023 CALENDAR

25-26 February - **NOLA**

1-2 April – **Sonoma**

6-7 May – **COTA**

17-18 June – **VIR**

26-27 August – **Road America**

23-24 September – **Sebring**

6-7 October – **Indianapolis 8 Hour**

## CARS ENTERED:

**2019:** 15 Cars

**2020:** 7 Cars

**2021:** 16 Cars

**2022:** 20 Cars



# FANATEC GT WORLD CHALLENGE ASIA POWERED BY AWS



## 2023 CALENDAR

To be released in October

### CARS ENTERED:

- 2019:** 29 Cars
- 2020:** 34 Cars / Cancelled
- 2021:** Cancelled
- 2022:** 25 Cars

2023 season to be linked with the Asian Le Mans Series

# FANATEC GT WORLD CHALLENGE AUSTRALIA POWERED BY AWS



## 2023 CALENDAR

To be released in October

## CARS ENTERED:

**2021:** 18 cars

**2022:** 20 Cars



# GT AMERICA POWERED BY AWS



## 2023 CALENDAR

25-26 February - **NOLA**

4-5 March - **St Petersburg**

1-2 April - **Sonoma**

6-7 May - **COTA**

17-18 June - **VIR**

26-27 August - **Road America**

23-24 September - **Sebring**

6-7 October - **Indianapolis 8 Hour**

## CARS ENGAGED:

**2020:** 9 Cars

**2021:** 23 Cars

**2022:** 27 Cars

# INTELLIGENT MONEY BRITISH GT CHAMPIONSHIP



## 2023 CALENDAR

8-9 April – **Oulton Park**

6-7 May – **Silverstone**

27-28 May – **Donington**

24-25 June – **Snetterton**

15-16 July – **Algarve**

9-10 September – **Brands Hatch**

14-15 October – **Donington**

## CARS ENTERED IN GT3:

**2019:** 15 Cars

**2020:** 14 Cars

**2021:** 13 Cars

**2022:** 18 Cars

## CARS ENTERED IN GT4:

**2019:** 24 Cars

**2020:** 9 Cars

**2021:** 13 Cars

**2022:** 13 Cars





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GT4 cars running Worldwide with Percentage in SRO series and partnered Series



# GT4 LICENCES



# GT4 EUROPEAN SERIES



## 2023 CALENDAR

15-16 April – **Monza**

3-4 June – **Circuit Paul Ricard**

1-2 July – **Misano**

28-30 July – **Spa**

2-3 September – **Hockenheim**

30 Sept. – 1 Oct. – **Barcelona**

## CARS ENTERED:

**2019:** 36 Cars

**2020:** 18 Cars

**2021:** 42 Cars

**2022:** 50 Cars



# CHAMPIONNAT DE FRANCE FFSA GT



## 2023 CALENDAR

8-9 April – **Nogaro**

13-14 May – **Magny-Cours**

24-25 June – **Dijon**

15-16 July – **Val de Vienne**

9-10 September – **Lédenon**

14-15 October – **Circuit Paul Ricard**

## CARS ENTERED:

**2019:** 42 Cars

**2020:** 33 Cars

**2021:** 34 Cars

**2022:** 41 Cars

# GT4 AMERICA POWERED BY PIRELLI



## 2023 CALENDAR

25-26 February - **NOLA**

1-2 April – **Sonoma**

6-7 May – **COTA**

17-18 June – **VIR**

26-27 August – **Road America**

23-24 September – **Sebring**

6-7 October – **Indianapolis 8 Hour**

## CARS ENTERED:

**2019:** 35 Cars

**2020:** 36 Cars

**2021:** 34 Cars

**2022:** 37 Cars



# 6ore di Roma

**GT4**  
*Eternal Endurance Race*

**GT4 ENDURANCE CUP**

28-29 October 2023

**SRO**  
MOTORSPORTS GROUP

**ADAC**



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# CHAMPIONNAT DE FRANCE FFSA TOURISME



## 2023 CALENDAR

8-9 April – **Nogaro**

13-14 May – **Magny-Cours**

24-25 June – **Dijon**

15-16 July – **Val de Vienne**

9-10 September – **Lédenon**

14-15 October – **Circuit Paul Ricard**

## CARS ENTERED:

**2021:** 21 Cars

**2022:** 17 Cars

# TC AMERICA POWERED BY SKIP BARBER



## 2023 CALENDAR

25-26 February - **NOLA**

1-2 April – **Sonoma**

6-7 May – **COTA**

17-18 June – **VIR**

26-27 August – **Road America**

23-24 September – **Sebring**

6-7 October – **Indianapolis 8 Hour**

## CARS ENTERED:

**2019:** 40 Cars

**2020:** 32 Cars

**2021:** 30 Cars

**2022:** 31 Cars



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# SRO ESPORTS

## Spa Events

**Friday 15:00:** Pro Series Race (Fanatec GT drivers)

**Saturday 18:30:** E-sport conference

**Saturday 21:00:** E-sport Racing night  
(Pro sim racers)

FANATEC ARENA FANATEC ARENA FANATEC ARENA FANATEC ARENA

**SRO**  
MOTORSPORTS GROUP

**Esports**

**EUROPE'S BEST SIM DRIVERS HEADING TO SPA  
TO COMPETE IN THE FANATEC ARENA!**

SPA-FRANCORCHAMPS CIRCUIT

**FRI. 29/07**  
**THE FANATEC ESPORTS  
GT PRO SERIES 15:05**

**SAT. 30/07**  
**21:00 SRO ESPORTS  
RACING NIGHT**

Powered by **mobileye**  
An Intel Company

FANATEC ARENA FANATEC ARENA FANATEC ARENA FANATEC ARENA





**NAME**  
XXXX





**MARCO MASSARUTO**

XXXX







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SAVE THE DATE / 5 - 7 MAY 2023

# LE VENDÔME 80

## BACK TO THE 80s TOTAL LOOK RALLY III





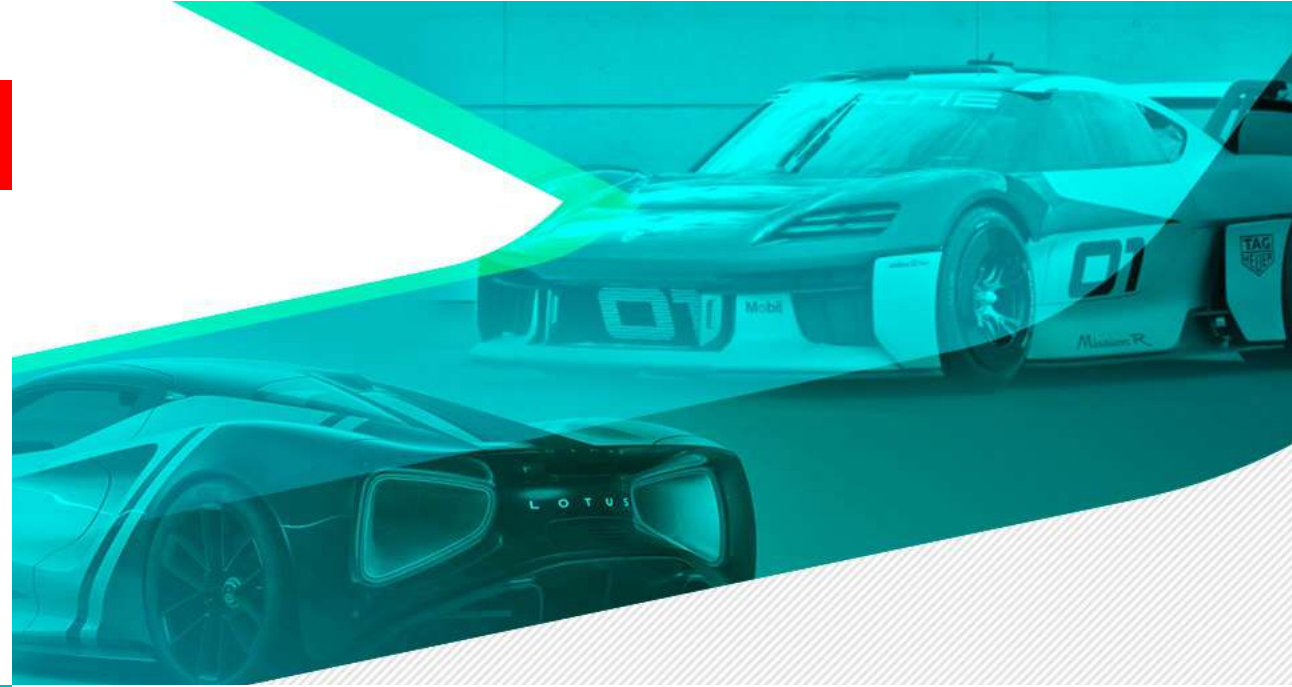


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# GTX PROJECT

## GTX FUNDAMENTALS:

- > Exposure, efficiency, competition, promotion
- > Initiated by manufacturers designed for customers
- > Attractive & realistic



## WHERE ARE WE WITH IT:

- > Appointed dedicated person in charge of the project
- > 1st manufacturer working group in April attended by 5 manufacturers
- > Receiving feedback from for 4 manufacturers on the definition of the sporting and technical environment and initiated discussions with 2 others
- > Exchanges with FIA on a common N-EGT regulation





# GTX PROLOGUE 2024

# TARGA FLORIO®



> Agreement with ACI to race GTX within the Targa Florio in Sicily, using both the original numeration (106 editions as per today) and a portion of the original iconic roads establishing a link between the oldest sport car racing event in the world and the most modern race project in the 21st Century.

> Targa Florio would be the perfect yearly racing prologue held in May, mixing exposure, efficiency, competition, scenic roads, and historical landmarks. Italian territory will naturally add glamour, elegance, fun & friendship, all elements that creates a juncture between modern racing cars and passion for the automotive field.

- 
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## **12. ANNOUNCEMENTS**





**CROWDSTRIKE BECOMING SPA 24  
HOURS NEW TITLE SPONSOR IN 2023**

**GEORGE KURTZ**

CEO & FOUNDER



**McLaren**

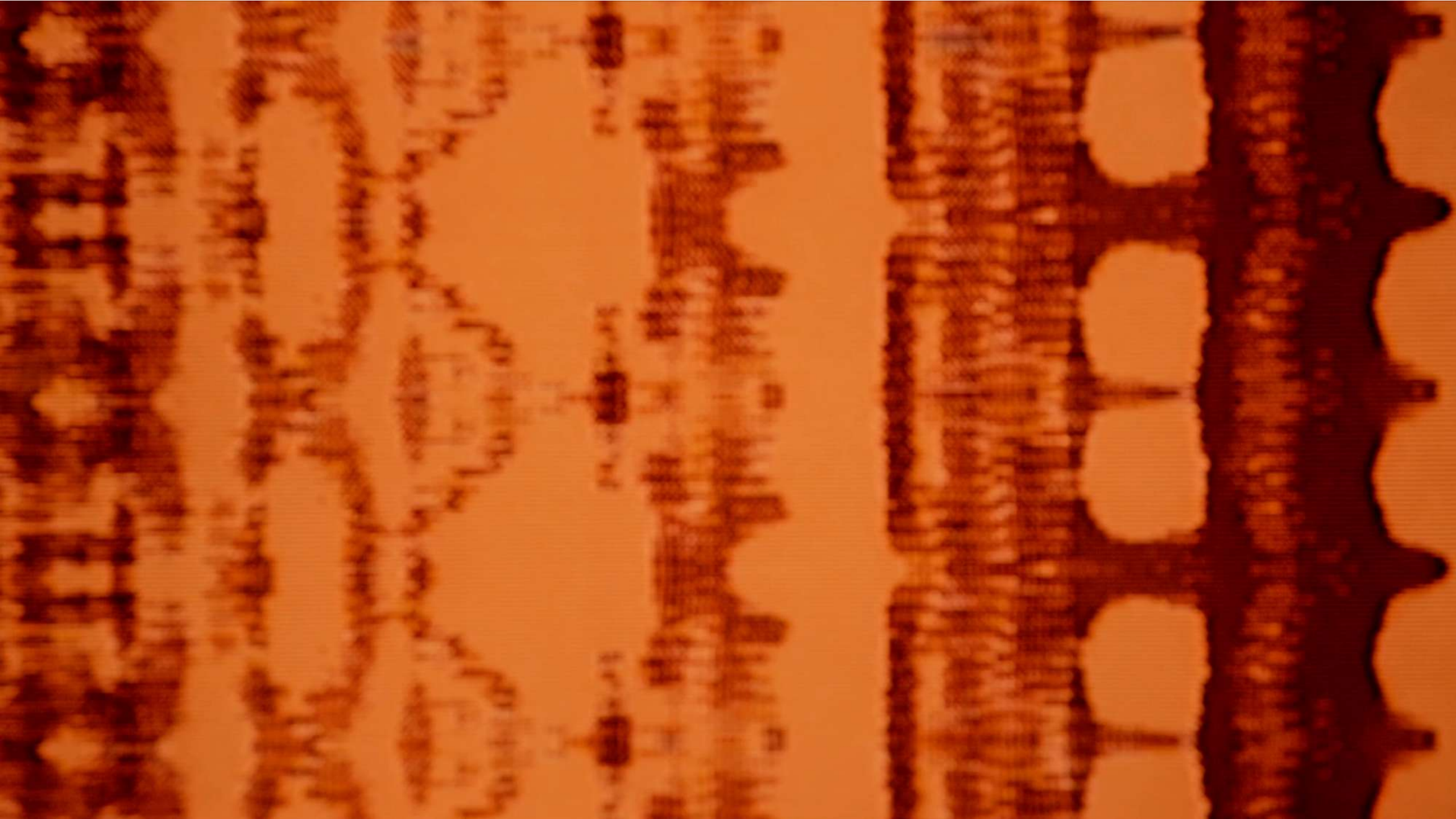
**NAME**  
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**McLaren**  
TROPHY

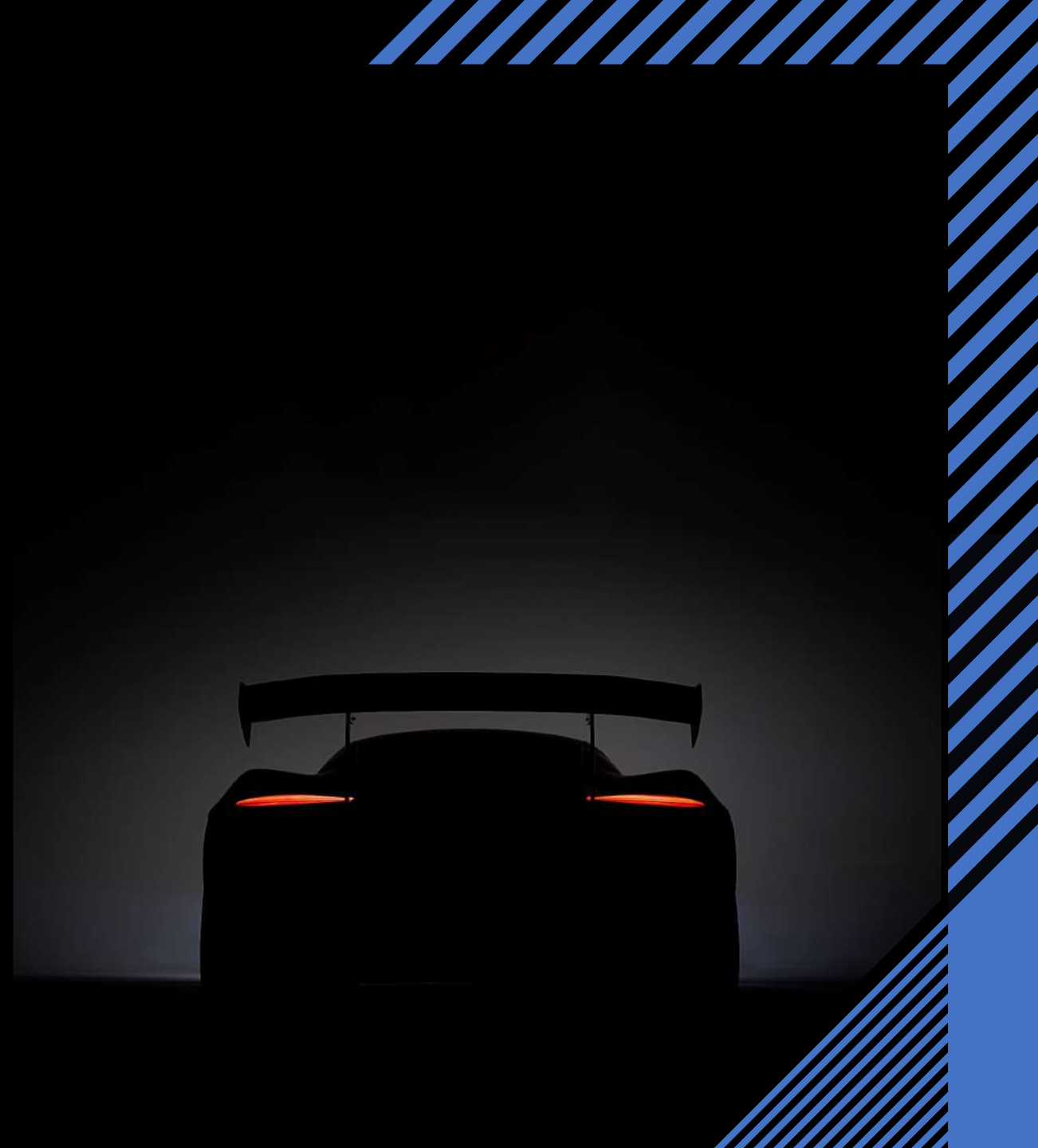




ALL-NEW CHAMPIONSHIP

# McLAREN TROPHY, EUROPE

- Motorsport is at the heart of McLaren
- Success in:
  - Formula 1
  - IndyCar
  - Can-AM
  - 24 Hours of Le Mans
  - Extreme E
  - Esports
  - Multiple GT championships
- McLaren Trophy, Europe is the next chapter in our racing history



WHERE BRONZE COMES FIRST

## McLAREN TROPHY, EUROPE

—The ultimate single-make, Pro-Am championship where Bronze comes first

### FRIDAY

---

|                 |            |
|-----------------|------------|
| Free Practice 1 | 60 minutes |
| Free Practice 2 | 60 minutes |

### SATURDAY

---

|                  |            |
|------------------|------------|
| Pre-Qualifying 1 | 15 minutes |
| Qualifying 1     | 15 minutes |
| Race 1           | 50 minutes |

### SUNDAY

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|                  |            |
|------------------|------------|
| Pre-Qualifying 2 | 15 minutes |
| Qualifying 2     | 15 minutes |
| Race 2           | 50 minutes |





# ARTURA TROPHY



THE CHAMPIONSHIP

# McLAREN TROPHY, EUROPE

— Fanatec GT World Challenge powered by AWS package

— 10 races across 5 weekends

| Rounds | Circuit           | Country | Date                |
|--------|-------------------|---------|---------------------|
| 1 – 2  | Paul Ricard       | France  | 02 – 04 June        |
| 3 – 4  | Misano            | Italy   | 30 June – 02 July   |
| 5 – 6  | Spa Francorchamps | Belgium | 27 – 30 July        |
| 7 – 8  | Hockenheim        | Germany | 01 – 03 September   |
| 9 - 10 | Barcelona         | Spain   | 29 Sep – 01 October |





GET IN TOUCH

WE LOOK FORWARD TO RACING  
WITH YOU

Email: [McLarenTrophy@mclaren.com](mailto:McLarenTrophy@mclaren.com)

